



EFQM Awards

Shares what works.

EFQM Excellence Award 2010

EFQM Excellence Award is a prestige programme for world-class business leaders with undisputable track-record in both financial and non-financial results.

EFQM Excellence Award is for organisations that demonstrates outstanding levels of performance and those that feel ready to compete against the best are welcome to participate in the programme.

Why should you apply and what are the benefits to your organisation

- Unique way to motivate and energize your employees at all levels
- The chance to find out how good your organisation really is
- The opportunity to receive 50 pages of insightful feedback
- The feedback comes from independent practicing managers from a range of sectors and nationalities

Who should apply

- Your most important results have been improving for 3-5 years and in some cases are best in class
- Systematic improvement is a way of life across your organisation



- You have a number of organisation-wide improvement programmes integrated and deployed to your overall strategy

Key dates 2010

- Applicant workshops – 13 & 22 October 2009
 - Content
 - the 2010 EFQM Excellence Model
 - the Awards process
 - how to represent your organisation
 - opportunity to discuss your own case
 - thinking like an Assessor
- Applicant intent to apply – 1st December 2009
 - Completed and signed application form
 - Completed qualification file
- Final submission document due – 29th January 2010
- Assessor briefing events – applicant meeting with the Assessor team
 - w/c 15-19 March
 - w/c 22-26 march
 - w/c 29 March - 2 April
- Site visit 17 - 21 May 2010
- Jury meeting – June 2010
- Feedback reports delivered to applicants – July 2010
- EFQM Forum – September 2010

Award assessments will be done using the new EFQM Excellence Model

■ Why change?

Today, we are living in an environment where the speed of change has increased exponentially. New business challenges have arisen in the blink of an eye. Continually innovating, constantly striving for social and ecological sustainability, harnessing the creativity of people.

For these reasons we have launched the revised EFQM Excellence Model, to better understand & anticipate the impacts of today's new business developments.

The overall structure of the EFQM Excellence Model remained the same. We have also increased consistency between the Model, RADAR and the Fundamental Concepts.

■ **What will be the advantages of switching to the new model?**

The Fundamental concepts now reflect the major challenges experienced by organisations. The systematic use of key information will enhance the quality of the feedback and help to prioritise what is strategic and relevant to top management.

■ **Will there be any disadvantage running for the award in 2010?**

No! the same model will be used for all applicants. We expect the feedback to be even more consistent and relevant to top management.

■ **As an applicant in the 2010 EFQM Excellence Award, will the changes require additional preparation?**

Very limited. Applicant using an enabler map as part of their submission document will need to invest few hours in realigning its content with the new version of the model. Applicants using a classic submission document will need to spend about two extra working days to finalise their submission document. The applicants will need to familiarise themselves with the new RADAR card. This will be something of value for them and something certainly reassuring for them.

Participation Fee

The fee is based on size, scope and complexity of the applicant organisation

■ **EFQM Members**

- 8,000 €
- 12,000 €
- 15,000 €

- **Non EFQM members** - organisations wishing to apply for the EFQM Excellence Award are required to be or become EFQM members

What successful organisations are saying

"We want to play in the Champions League and we want to maintain this business excellence as a philosophy." –Finalist-

"There are many benefits of entering the EFQM Excellence Award. It gives us a better image in the markets we serve – both in the eyes of our customers and our employees. It helps to promote a better spirit of pride and trust in our employees." -Prize Winner-

Some of the previous successful organisations include

BMW, Bosch Sanayi ve Ticaret A.S., BT, CCEA, Chambre de Commerce et d'Industrie, Nice Côte d'Az, Clinica Tambre, Edinburgh International Conference Centre, Ericsson SA, FIAT Auto Poland, Fundacion Novia Salcedo, Gaiker Centro Tecnológico, Grundfos A/S, Hospital de Zumarraga, IBM (SEMEA), Maxi Coco-Mat SA, Nokia Mobile Phones, Europe and Africa, NXP Semiconductors Austria GmbH, Philips Lighting Terneuzen, Post Denmark, Rank Xerox, RICOH, Schindlerhof Klaus Kobjoll GmbH, SGS Thomson Microelectronics, SIEMENS, S.A., Solvay Pharma, St. Mary's College, Stora Enso Packaging Boards, Texas Instruments Europe, TNT Europe, Tobermore Concrete Products Ltd, Trimo d.d., TRW Airbag Systems GmbH, T-Systems MMS, Villa Massa S.r.l., Volkswagen Motor Polska SP Z.o.o, Volvo Cars Gent, YELL

If you are interested or if you would like more information, please contact us at samuli.pruikkonen@efqm.org or tel:+32 2 775 35 19.